It is patently evil for large motion picture corporations to try to ever more attract and pervade the minds of people with their material, and at the same time put forth initiatives such as this "broadcast flag" that restrict or destroy those people's rights to record and analyze this material, using tools of their (the consumers') choosing, for use in discussion, criticism, and ultimately decisions and behaviors which affect the lives they lead. Movies have a huge impact on our culture; we demand the right to fairly use the content, without mandates that only serve the motion picture industry.